

Department of BBA(CA) - (Academic Year 2020-2021)

“Virtual Skill Development Programme”

Permission Letter

15.05.2021

Udumalpet

From

Mrs.B.Umamaheswari,  
Head & Associate Professor,  
Department of BBA(CA),  
Sri GVG Visalakshi College for Women,  
Udumalpet.

To

The Principal,  
Sri GVG Visalakshi College for Women,  
Udumalpet.

Respected Madam;

We have planned to conduct a “Five days Virtual Skill Development Programme” on 24.05.2021 - 28.05.2021 for our BBA(CA) students. We humbly request you to provide permission for the same.


Thanking You


Yours Sincerely,

15.5.21  
PRINCIPAL  
SRI GVG VISALAKSHI COLLEGE  
FOR WOMEN (AUTONOMOUS)  
VENKATESA MILLS POST,  
UDUMALPET - 642 128



Circular:

 **SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN**  
Autonomous & Affiliated to Bharathiar University  
Accredited at A+ Grade by NAAC  
Udumalpet – 642128, Tamil Nadu.  
www.gvgvc.ac.in ; principal@gvgvc.ac.in,  
Ph.04252-223019; Fax:04252-2233111



Circular

Date: 13.03.2023

Dear Students

Guest Lecture on “The Human Factor: The Key to true Business Success” will be held in our campus on 20.03.2023 at 10:30 a.m. All the students are expected to attend the programme.

Thank you.

S.No	Class	Signature of Class Representative
1	I BBA (CA)	Jeevitha
2	II BBA (CA)	D. Sarika
3	III BBA (CA)	domi. D

P. Amirtham

M. mal  
K. Madhav

Signature of Faculty Members



Signature of the HOD

**Invitation:**

**SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN**



(AUTONOMOUS)  
AFFILIATED TO BHARATHIAR UNIVERSITY  
ACCREDITED AT A+ GRADE BY NAAC (6TH CYCLE)  
AN ISO 9001:2015 CERTIFIED INSTITUTION  
UDUMALPET - 642 128



**DEPARTMENT OF BBA(CA)**  
**VIRTUAL SKILL DEVELOPMENT PROGRAMME**



**Employability Skills for Management Students to Meet Industry 4.0**  
**Keynote Speaker**  
Dr. D. Jayanthi MBA, PGDCA, M.Phil, Ph.D.,  
Associate Professor / HEAD  
Department of Management Studies  
Sri Kamakrishna College for Women, Coimbatore

**DAY 1**  
24-5-2021  
@ 11.00 AM - 12.00 PM

**Best Practices for Running your CSR Program**  
**Keynote Speaker**  
Dr. J. A. Raja MBA, M.Phil, SET, Ph.D.,  
Freelance Speaker  
Bangalore



**DAY 2**  
25-5-2021  
@ 02.00 PM - 03.00 PM



**Personal Development: Taking Charge of Your Life**  
**Keynote Speaker**  
Ms. R. Nethra MBA, NET  
Assistant Professor  
Department of Management  
St. Francis College, Bangalore

**DAY 3**  
26-5-2021  
@ 02.00 PM - 03.00 PM

**Real Time Hero - A Story of a Successful Entrepreneur**  
**Keynote Speaker**  
Mr. S. Muthuraman  
Managing Director  
Lakshmi Ceramics  
Coimbatore



**DAY 4**  
27-5-2021  
@ 11.00 AM - 12.00 PM



**Developing Self Sustainability - Need of the Hour**  
**Keynote Speaker**  
Dr. Brindha Natarajan  
Motivational Speaker cum Life Skill Advisor  
Coimbatore

**DAY 5**  
28-5-2021  
@ 11.00 AM - 12.00 PM

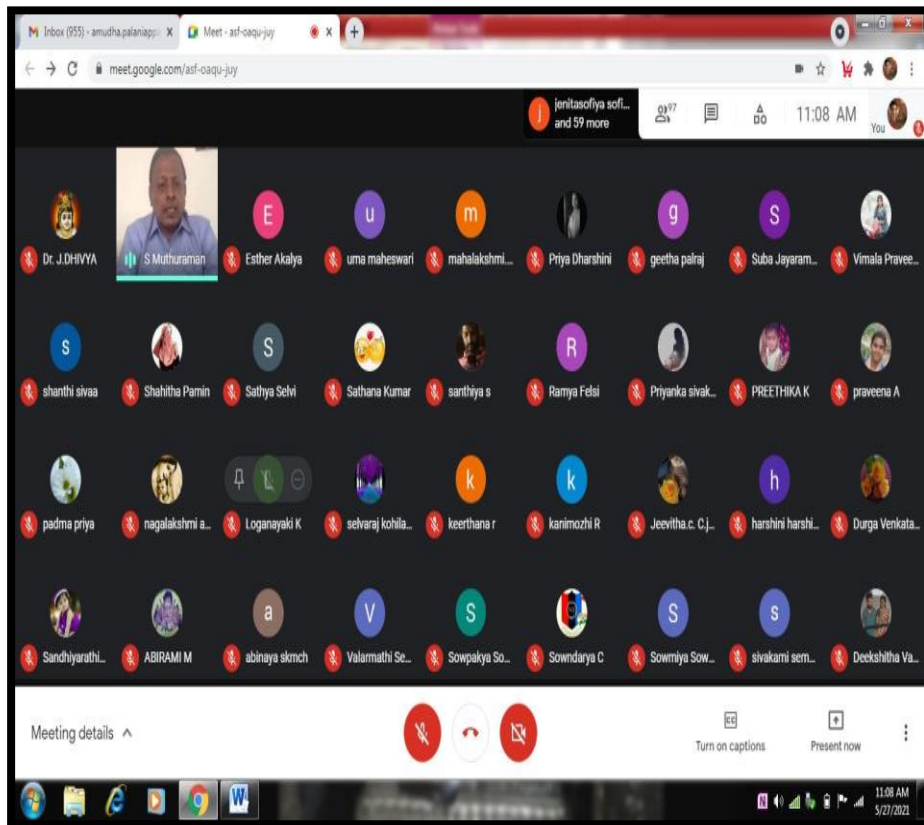
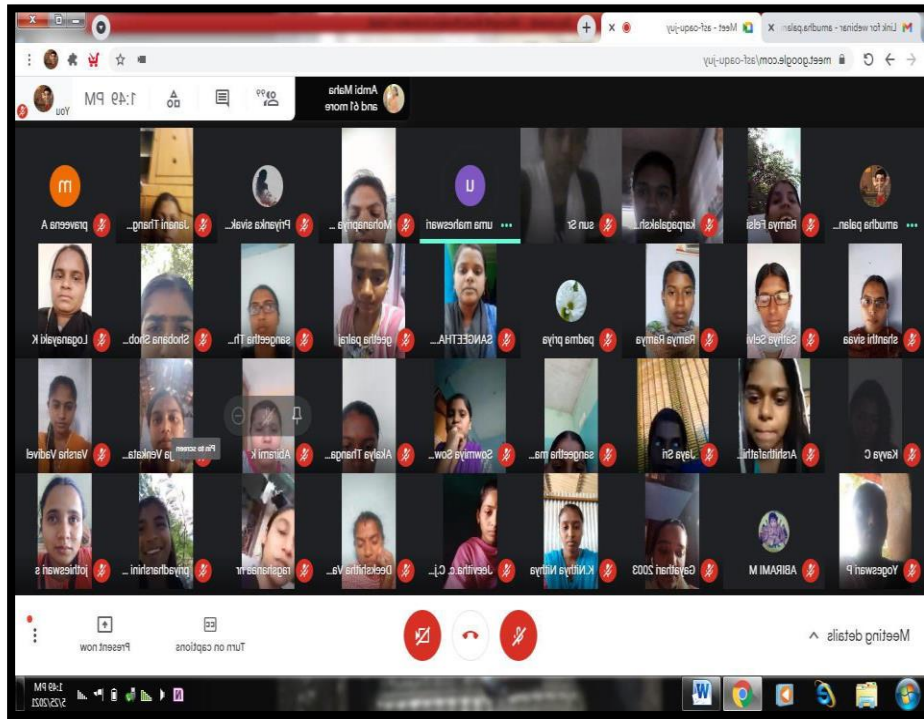
**ORGANISING COMMITTEE**

**Chief Patron:** Dr. N. Rajeswari, Principal

**Members**  
Mrs. B. UMAMAHESWARI - ASSOCIATE PROFESSOR & HEAD  
Mrs. P L. AMIRTHAM - ASSISTANT PROFESSOR  
Mrs. M. MAHALAKSHMI - ASSISTANT PROFESSOR  
Dr. J. DHIVYA - ASSISTANT PROFESSOR  
Ms. V. PRIYADHARSHINI - ASSISTANT PROFESSOR

**GOOGLE MEET LINK**  
<https://intl.google.com/jg-0100-011>

**Photos:**



**Report:**

## Capacity Building Programme

### Five Days Webinar on "Virtual Skill Development Programme"

Date: 24-05-2021 to 28-05-2021

A five days Webinar on "Virtual Skill Development Programme" was conducted by Department of BBA (CA) from 24-05-2021 to 28-05-2021

Guest of Honour: Technical Session I  
Topic: Employability Skills for management students to meet Industry 4.0

#### Resource Person:

Dr. D. Jayanki MBA, PGDCA, M.Phil, Ph.D.,  
Associate Professor / HEAD Department of  
Management Studies,  
Sri Rahmakrishna College for women,  
Coimbatore

No. of Beneficiaries - 98, Staff members - 05

#### Technical Session II

Topic: Best Practices for running your CSR Program

#### Resource Person:

Dr. J.A. Raja MBA, M.Phil, SET, Ph.D.  
Freelance Speaker  
Bangalore

No. of Beneficiaries - 98, Staff members - 05

### Reports - Session-I

#### Employability Skills for Management Students to meet Industry 4.0

- To improve their skills to meet the industrial work place expectations
- Created awareness about Ethical behaviour in work place.
- Explains need in job competency, new knowledge and expertise so as to meet the new requirement pertaining to job demands in 4.0
- Explains about mismatch of graduates skill gap and skills required by 4.0 job demands.

#### Session-II

#### Best Practices for running your CSR Program

- Created awareness about the Individual Responsibility to the Society.
- Advised students to join in NGOs by Government organisation to support different social issues.

#### Session-III

#### Personal Development - "Taking charge of your life"

- To improve students self-esteem
- It helps to gain confidence, self-esteem, positive impact on one's communication skills and the way one sees the world.
- Helps the students to develop an outgoing and impressive personality that will enhance the quality of learning.

#### Technical Session: III

Topic: Personal Development: Taking charge of your life keynote speaker

#### Resource Person:

Ms. R. Netha MBA, NET  
Assistant Professor, Department of Management  
St. Francis College, Bangalore

No. of Beneficiaries - 98, Staff members - 05

#### Technical Session: IV

Topic: Real Time Hero - A story of a Successful Entrepreneur

#### Resource Person:

Mr. S. Muthusaman  
Managing Director  
Lakshmi Ceramics  
Coimbatore

No. of Beneficiaries - 98, Staff members - 05

#### Technical Session: V

Topic: Developing Self Sustainability - Need of the hour

#### Resource Person:

Dr. Parvatha Natarajan  
Motivational Speaker & Cum life Skill Advisor  
Coimbatore

No. of Beneficiaries - 98, Staff members - 05

Principal  
(Dr. N. Rajeswari)

Head of the Department  
(Mrs. B. Umamaheswari)

**Guest of Honor:**

**Dr.D.Jayanthi, M.B.A., M.Phil., PGDCA, Ph.D.,**

Head & Associate Professor

Department of Business Administration

E-mail id :hod-mgt@srcw.ac.in

Dr.D.Jayanthi is currently working as Head & Associate Professor in Business Administration Department. Her area of research is Marketing. Her research interests are Human Resources Management, Business Communication, Consumer Behavior and Marketing Management. She has published 18 research papers in various reputed International journals including Scopus Indexed and UGC Care List. She has presented around 40 papers in many National and International Seminars and Conferences. She has participated in Faculty Development Programs and Workshops organized by reputed Institutions. She is the Convener of Women Empowerment Cell and President of Institutions Innovation Council. She has received Rs 10,00,000 lakhs funding from ICSSR IMPRESS.

✓ Academic Identity: • Orcid Id: 0000-0002-9478-3813

✓ Vidwan id: 129972 2.

**Dr. J. A. Raja MBA, M.Phil, SET., Ph.D.,**

Freelance

Speaker

Bangalore.

<https://in.linkedin.com/in/dr-abhay-raja-b7263221>

**Ms. R. Nethra MBA, NET**

Assistant Professor Department of

Management St. Francis College, Bangalore.

She has a teaching experience of 11 years. She is a self motivated individual with a passion for teaching the young minds. She is a committed, enthusiastic and emotionally energetic person who always works to add new insights to the learners life

### **Her Publication details:**

1.Nethra R " Impact of Psychologicalcontract on Employee Engagement" , International Journal of Research and Analytical Review,Volume 6 ,2019, Article ID 19J1679.

2.Nethra R " "Impact of Technology on Education" Journal of Emerging Technologies and Innovative Research, volume 6 ,2019 Journal No: 63975.

3.Nethra R " Green HRM for sustainable Competitive Advantage " , Journal of Emerging Technologies and Innovative Research" volume 8 2021, Journal No: 63975.

**Mr. S. Muthuraman,**  
Managing Director  
Lakshmi Ceramics  
Coimbatore.

**Dr. BrindhaNatarajan** MBA., M.Sc (App.Psy)., PGDCA., M.Phil., Ph.D.  
(Doctorate in Management Studies, Human Resources Management)  
Motivational Speaker cum Life Skill Advisor.  
Coimbatore.

She has a 18 years of teaching experience in Bachelors and Masters in Business Administration curriculum (14 years in India at various universities and 4 years in University of Buraimi, Sultanate of Oman)

- Published papers in National and International journals. (Management Studies and Psychology)
- Presented papers in conferences and acted as a chair person in many sessions of national and international conferences.
- Delivering speeches and psychology lectures in educational institutions and public forums since two years.
- Counseling regarding mental health and wellness for the needy as well as offering Career Guidance for eligible candidates.
- Acting as a Resource Person in National Level Webinars.
- Hosting an youtube channel named Dr. Brindha Natarajan and
- Freelance Writter in various tamil magazines.
- Other hobbies are making psychology videos.. writeups and audio books.

## Attendance Sheet: "Virtual Skill Development Programme"

Department of BBA (CA)  
I BBA (CA)

Srno	Reg. No	Names
1.	18 BV 7634	Abinaya . S.
2.	18 BV 7635	Abirami . K.
3.	18 BV 7636	Abirami . T.
4.	18 BV 7637	Argaleeswari . R.
5.	18 BV 7638	Bhrendha . H.
6.	18 BV 7640	Deepika . A.
7.	18 BV 7641	Durga . V.
8.	18 BV 7642	Harshini . C.
9.	18 BV 7643	Jeevitha . C.
10.	18 BV 7644	Karimoghi . R.
11.	18 BV 7645	Karima . C.
12.	18 BV 7646	Kaathana . R.
13.	18 BV 7648	Kokila . S.
14.	18 BV 7649	Loganayaki . K.
15.	18 BV 7650	Malavizhi . E.
16.	18 BV 7651	Nagalakshmi . A.
17.	18 BV 7652	Nivetha . A.
18.	18 BV 7653	Padmapriya . S.
19.	18 BV 7654	Praveena . A.
20.	18 BV 7655	Preeethika . K.
21.	18 BV 7656	Priyanka . S.
22.	18 BV 7657	Ragshana . N.R.
23.	18 BV 7658	Ramya . R.
24.	18 BV 7659	Sabitha . K.
25.	18 BV 7660	Sangeetha . S.
26.	18 BV 7661	Sarithya . S.
27.	18 BV 7662	Sathana . K.

Srno	Reg. No	Names
28.	18 BV 7663	SathyaSelvi . R.
29.	18 BV 7664	Shabitha pamin . S.
30.	18 BV 7665	Sivaranjani . D.
31.	18 BV 7666	Tamilmalar . P.
32.	18 BV 7667	Vimala . E.



Attendance Sheet

S. No	Name of the student
1.	Akalya T
2.	Ambika M
3.	Anushka Fathima N
4.	Bisuktha R
5.	Deepika M
6.	Durgadevi R
7.	Ethai Akalya I
8.	Geetha P
9.	Grana priya M
10.	Iswarya Lakshmi V
11.	Janani T
12.	Jayanti S
13.	Jayalashini J
14.	Jeevashi S
15.	Jenita Soffa V
16.	Jothienari S
17.	Kalpna T
18.	Karpaga Lakshmi P
19.	Krutika R
20.	Karthasithi D
21.	Kavya B
22.	Keethana M

23.	Madhumitha S
24.	Madhuravani S
25.	Manimekala A
26.	Mohanapriya M
27.	Naimitha K
28.	Prabhavathi M
29.	Priyadharsini R
30.	Ragani P
31.	Kalya B
32.	Raguna P
33.	Sangeetha M
34.	Sangeetha T
35.	Sathya M
36.	Sharmiladevi R
37.	Shobana P
38.	Sivakami S
39.	Soumya M R
40.	Soundarya R
41.	Souparvathi S
42.	Valarmathi S
43.	

Name	Attendance
1. Abisami V.	/
2. Ambika Mahalakshmi K.	/
3. Anusha V.	/
4. Anjali mangai Selvi N	/
5. Anekshitha G.	/
6. Gayathidevi M.	/
7. Haraswathi G.	/
8. Haranitha G.	/
9. Kavya L.	/
10. Krutika R.	/
11. Kushiya N.	/
12. Nithya K.	/
13. Rajeswari R.	/
14. Rosanabitha B.A.	/
15. Sakanya S.	/
16. Sowthaya D.	/
17. Sunshine Samena A.	/
18. Vashnavi D.	/
19. Veeramani S.	/
20. Vijaya dhasini I	/
21. Vigneshwari P.	/

M.male  
Signature of the Class  
Incharge

Signature of HOD

## Feed Back from Guest Speakers:

Virtual Skill development Programme  
Organized by department of BBA (CA)  
of Sri G. V. G. Ushalakshi College for  
Women. On 27<sup>th</sup> May 2021 has set a  
Perfect platform for the students to  
work on enhancing their personal  
skills.

The program was very well  
organized. Had a very productive  
session!

*Nethla R.*  
27/5/2021  
Assistant Professor -  
St. Francis College.

A heartfelt thanks to the Management, Academicians, & students for having a cheerful moment in sharing my views in the topic "Corporate Social Responsibility". I sincerely appreciate the participation of the students, as they gave their response in the virtual session, which I have not experienced in the past few months. The students were so interactive, thereby answering the questions, expressing their views etc. The head of the department Prof. B. Uma Maheswari & the faculty members of the Department assured a comfortable & technically clear & error free arrangement, which helped me a lot in sharing the information with the students. Once again a soulful thanks to the Management, Principal, Head of the Department, Faculty members and the students for their support & presence.

Awaiting for the opportunities for knowledge sharing in future

*Dr. J. A. Raja.*  
25/5/2021.

## Feed Back from Students

P. Karpagalakshmi  
19BV5710  
II - BBACCA

Feedback regarding Virtual Webinar  
(From 24-05-21 to 29-05-21)

P. Karpagalakshmi from II BBACCA.

Meeting is very useful and in the time COVID-19 situation. We get helps to know advance technology of Business and Market Techniques. Skill enhancement technic skills are very useful. I thank my staffs members who make this opportunity to attend the webinar.

Thank You.

## Feedback

The 5 session are most interesting to me. It is very useful for my future. Mostly for all girls year it is very usefull. I really get more interesting things in this 5 session. Thank you so much for all staff to give me interesting webinar.

*N. Roishana.*